



## HMS Brick Program Update

### Spring 2015 Sales

- Sold: 65 – 4x8 bricks & 28 – 8x8 bricks
- Total = 93 bricks sold

### Cost

- \$19 per 4x8 brick
- \$35 per 8x8 brick
- Total cost for Bricks & Engraving = \$2,215
- Total cost for blank bricks = \$1,400
- Total cost for brick layer = \$4,659

### Timing for Spring 2016

- Open for sale: April 1 – May 31
- Goal is to sell 200 bricks

### Communication Plan

- Reinforce with homeroom teachers that forms will be coming home with students
- Hard copy marketing sheet & order form in all folders week prior to April 1
- PTA reminder email sent every 2 weeks
- Short blurb for Mr. Birolini's HMS email
- During events at HMS throughout sale period

### Online Donation

- Possibility

### Contacts

- Brick Engraver – Delavan Cate – Pavelok Inc.
- Brick Layer – Doug Brooks – Brooks Masonry
- Hanover DPW – Jerry Peterson

