

Business Department Electives

Your Future Awaits!

Why Take Courses in Business?

- Develop real-world, transferable, marketable, professional skills, as well as valuable life skills!
- Discover your future college or career path!
- Get a hard start on achieving your goals!
- Expand your opportunities!
- Be a more educated, aware consumer!

What Options are Available?

ACCOUNTING 1

Grades 9-12

5 credits (Dual Enrollment Course)*

Develop the knowledge and skills needed to create, maintain, and interpret the financial records of a business, whether as an employee or an entrepreneur. Topics include: transaction analysis, payroll, and financial statement preparation,

Develop vital personal financial skills for the future! Learn to budget, maintain a bank account, prepare tax forms, build credit, borrow wisely, and invest.

ACCOUNTING 2 HONORS

Grades 10-12

5 credits (Dual Enrollment Course)*

Master advanced Accounting concepts and skills, including Generally Accepted Accounting Principles, fixed and intangible assets, inventory costing, adjustments, stocks, financial statement preparation and analysis.

Additional topics of study foster the ability to make sound business decisions and to develop an understanding of issues related to business.

MARKETING & MANAGEMENT

Grades 10-12

5 credits

In Marketing, learn how to develop an effective Marketing Mix for a product you create! Conduct market research, build a promotional campaign, learn about the importance of target marketing, supply and demand, and social responsibility through collaborative projects and case studies.

In Management, investigate entrepreneurship, forms of business ownership, business law, and topics related to the global economy. Write a business plan, analyze business ethics cases, and work to strengthen skills in decision-making, planning, leadership, and communication through collaborative projects and case studies.

INTERNSHIP

Grades 11-12

5 Credits

This class is all about you! Start with a self-assessment to determine potential career paths, conduct career research, create a professional resumé, and practice interviewing.

Spend the second part of the year interning at a business or an organization to explore a career of interest. Past students have interned in fields, including fashion, firefighting, law, finance, journalism, physical therapy, communications, architecture, hair design, nursing, medicine, dentistry, accounting, teaching, entrepreneurship, police, marketing, interior design, and more!

***Dual Enrollment courses allow students to earn 3 college credits through Quincy College.**